


# ERASMUS<sup>3</sup>

## THE MAVERICK PROGRAM

### REPORT 2030



European  
Commission



**Erasmus<sup>3</sup>**  
**The Maverick Program**  
Report 2030



***It is just the first year of the Maverick program, but we are absolutely thrilled for how it is evolving, it has a great potential to be a very useful tool in shaping our future policies.***

This program engages youngsters into the civic and governmental decision-making processes of countries/cities where they are hosted as foreigners for a residency period.

It is an erasmus alike program, but focused on policy-making. The aim is to make young people develop knowledge on the different countries policy systems and give their own contribution, thus bringing their perspectives as independent thinkers from abroad and strengthening the democratic processes in those places.



**To increase** young citizens participation in politics and awareness through on-field policy making education.



**To improve** the quality of local policy making across the European Union.



**To reinforce** bottom up activities in which the Mavericks are involved.



**To promote** best practices spread, collaboration and mobility at cross-national level.

# Erasmus+ Policymaking

## Actors



### EUROPEAN UNION

will act as the operational direction of the project and regulate its operation, verifying the requirements of the cities that want to host a team of policy makers.



### MAVERICKS

will be personally involved in the project: they will enroll in the mobility program, choose their preferred destination (based on local government needs), participate in an online policy making training program, and work in the field to design policies.



### CITIZENS

can participate in Town Hall Meetings in which the workshop thematic is decided, and will be involved in the research process carried out by the Mavericks.



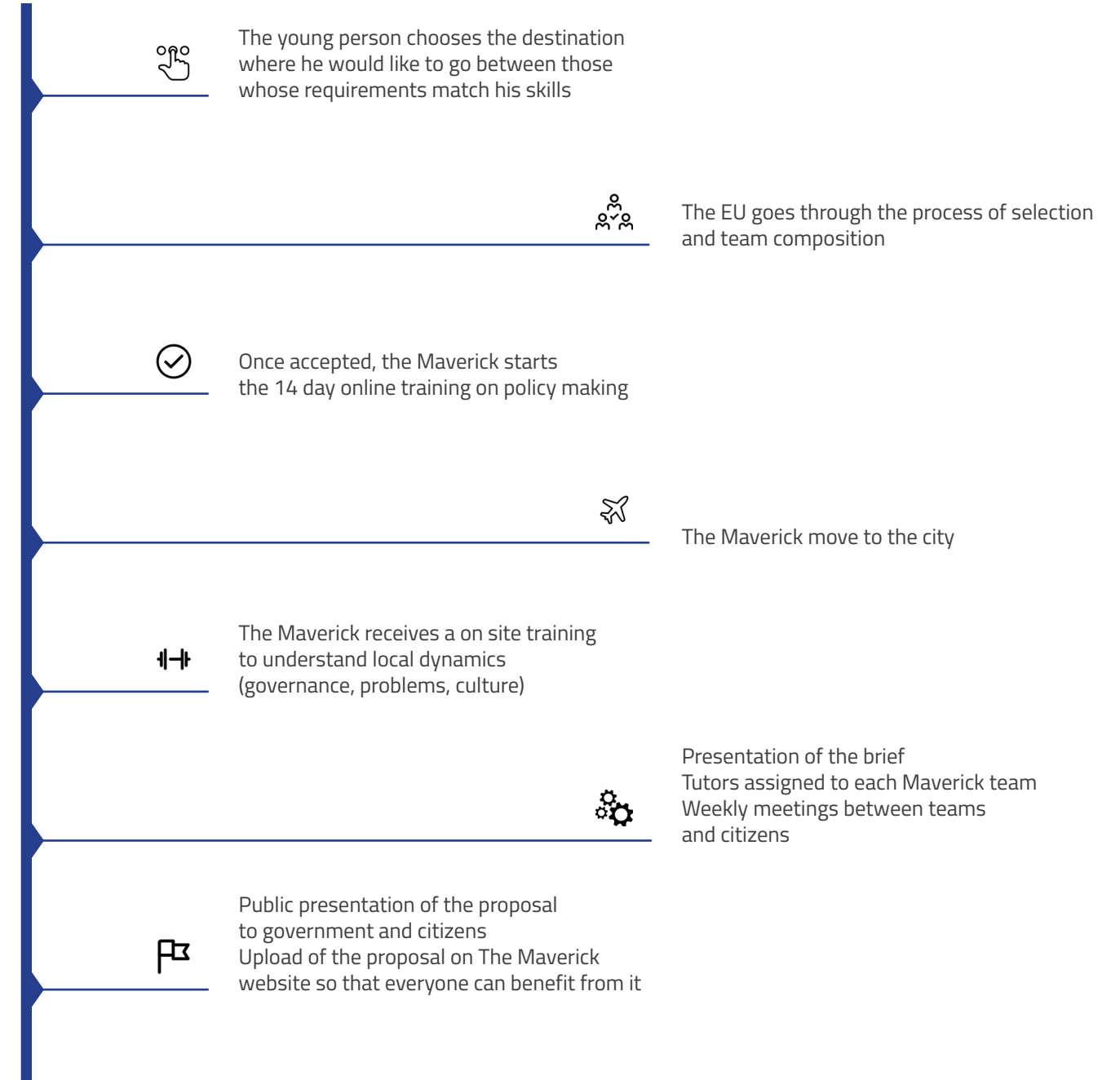
### LOCAL GOVERNMENTS

will take care of the operational management of the team in the city, with tutors from the government that will coordinate the work of the team. Local governments will benefit from the team's work with new policy proposals, and will have the ability to access dedicated funds for the executive implementation of the projects.



### LOCAL HOSTS

will be the gateway for the Mavericks, allowing them to be inserted into the socio-cultural fabric of the city and offering them hospitality thanks to funds received from the European Union. In addition, local hosts will be able to participate in the policy making process when open to the contribution of citizenship.





**100+ cities** in 1 year  
**3000 young europeans** involved  
**3000 local hosts** involved  
**60 policies** presented  
**20 projects** funded



CASE STUDY

# Migrants integration

Palermo, Italy

In Palermo, to face the huge amount of migrants from Africa, the team proposed a solution that allowed to speed-up the process of obtaining citizenship for migrants who participate in socially useful work alongside and for the community.

Despite the support of the local government and the approval of a substantial part of the community, the project did not achieve the expected results due to a problem of overcrowding of the socially useful labour force which prevented it from progressing and being implemented on a large scale.

After the project has been uploaded on The Maverick website, the district of Marzahn-Hellersdorf in Germany took it and developed it on their territory to try to solve the same problem Palermo faces.

*"It turned out to be effective - says Johanna, one of the team member that designed the process - because Marzahn-Hellersdorf has less population than Palermo and the government managed to control the flow of people and work".*

20  
Mavericks  
hosted + 2000  
citizens  
involved

April 2030



Marcel, 25 y.o. service design student from France, came to Palermo because as a third generation migrant he wanted to help to increase the efficiency of the welcoming process.



Vanessa, 27 y.o. from Spain, wrote in her motivational letter: "As a lawyer I want to improve legal support to both migrants and citizens".



Peter & Anna, 26 and 24 y.o., are convinced that what they have learned during their experience can be replicated by them in Hungary.



*It's awesome to know that the work we've done didn't get lost, but inspired the city of Palermo and helped the district of Marzahn-Hellersdorf to face a complex issue.*

Ailis O'Hara, 19 - Maverick Designer, Dublin



CASE STUDY

# Promoting green energy

Warsaw, Poland

January 2030

Due to the vast use of coal in Poland's big cities' energy production, the environmental situation in the 2030's Warsaw has become too dangerous and unsustainable. With the system created from the United Nations to monitor the gas emission, society and government are eventually starting to work together to reduce the rates of air pollution.

The Maverick team immediately started proposing different plans to switch to the use of green energy. The Mavericks worked as mediators of ideas between society and government, listening to citizens points of view to propose practical and concrete ideas that could be done to solve the problem.

*"We had to face a pretty difficult situation in Warsaw - Mark confesses - because the population had clashed many times with the government because it didn't consider public opinion and continued to use coal as the main energy source."*

**40**  
Mavericks  
hosted + **2000**  
citizens  
involved



*During the meeting the citizens expressed their concern about the misregulation about energy production in Warsaw.*

*After the first meeting with the citizens, the fourty Mavericks split in 4 teams to address the main emerged priorities: home energy production and sharing, research on new technologies in Warsaw and prevention for pollution illnesses.*



*Carlos, 29 y.o. environmental engineer from Madeira, joined the programme to help spreading the awareness of hydrogen technologies applied to the energy industry.*





*I had the Erasmus experience when I was a student, and to be able now to give that chance to someone else, and at the same time fight for what I love about the city and the country I live in, is just amazing.*



Jake Bell, 35 - Local Host  
Nature Photographer, Warsaw



CASE STUDY

# Rebuilding the education system

Athens, Greece

Greece has managed to reduce its public debt in ten years and stop its growth. The country has managed to achieve this goal by making many sacrifices: the educational system has been destroyed and the challenge is now to recover the gap accumulated in ten years. Graduates are at least European historian and a small fraction of the wealthiest students have been privately trained to integrate their knowledge and enroll in foreign universities. The team has identified, together with the citizens, the most important problems in the city and has defined the educational priorities to be solved immediately.

The challenge, not easy, for the Maverick group arrived in Athens was to create policies to encourage the growth of average levels of education in the city, taking advantage of the possibility, for example, to sign agreements with foreign universities and allow the Greek students to take part in virtual reality lessons taking advantage of simultaneous translation into Greek available thanks to an open source software developed by the European Union for the European summits.

**70**  
*Mavericks* hosted + **15000+**  
*citizens* involved

July 2030



*Julia & Pan, 29 and 22 y.o., are studying in Amsterdam in the VR University and wanted to bring insights and experience to improve the situation in Greece.*



*One of the team is testing the latest version of the Telepathic Reality Device for the VR University lessons.*



*Georgios and Gaia, the two tutors from the greek government, are explaining to François, Alexandra and Gianvito how the university system works.*





*It's been a hard time  
for our country, but thanks  
to EU and their new  
Maverick program  
we are creating new  
innovation-based policies  
for Greece.*

Kostas Karagounis, 41  
Mayor, Athens

# Acknowledgements

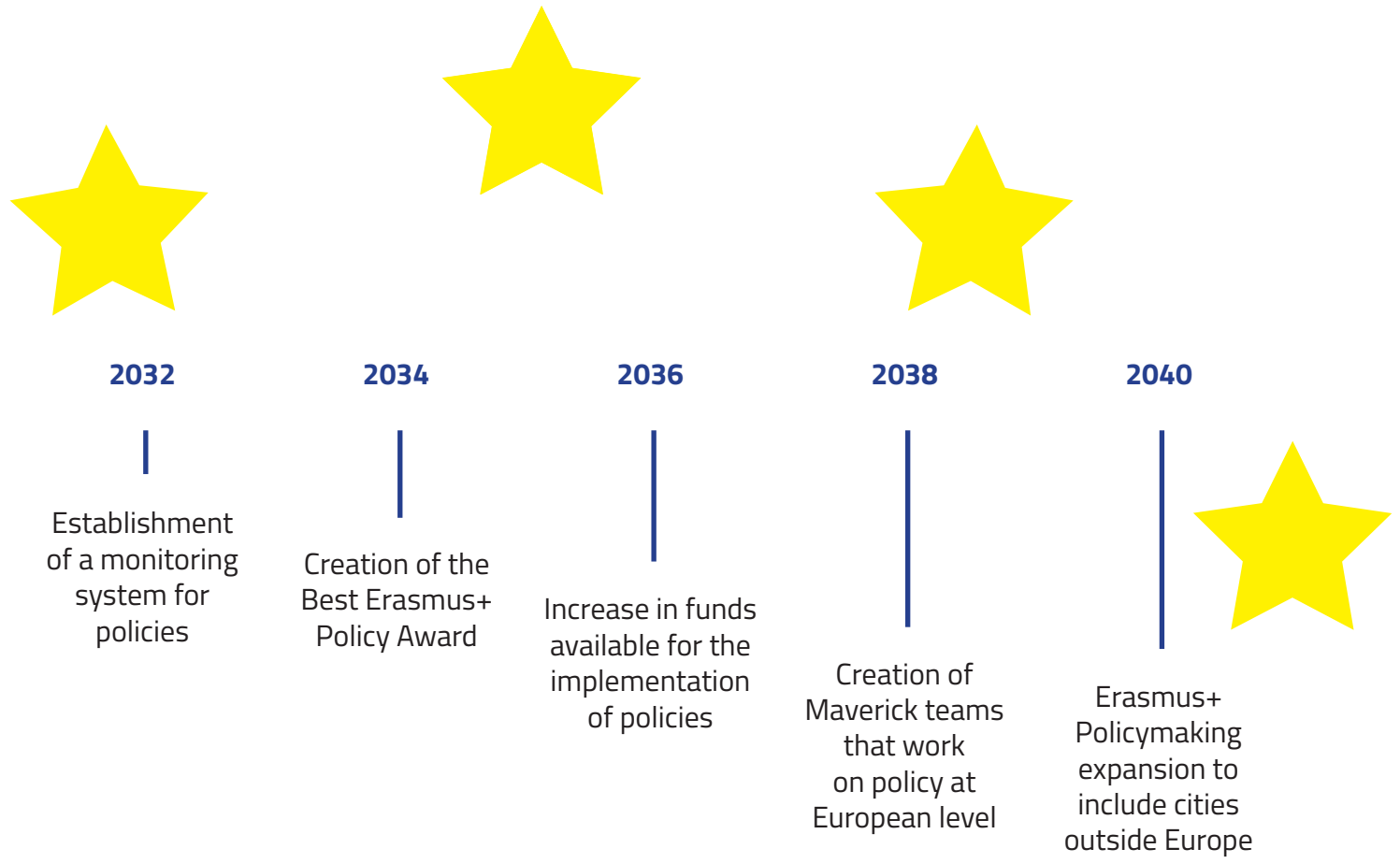
As emerges from the feedback from the Young Independent Thinkers, local hosts and local governments involved in the first phase, the **Erasmus<sup>3</sup> - the Maverick Program** project has had a positive impact in the cities where it has been provided.

## Issues

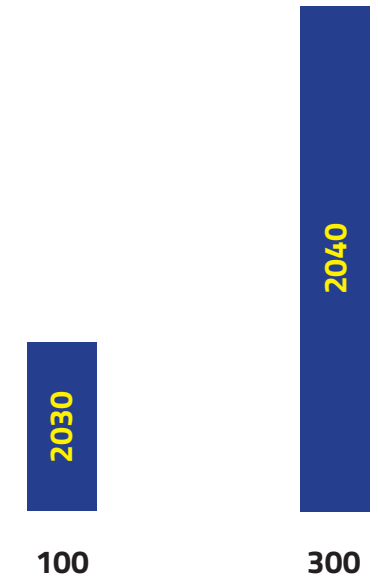
- Difficulty of integration between the Mavericks group and local governance.
- Difficulties in implementing the planned policies, as in Palermo, due to the complexity of the problem faced.
- The coordination of the groups, entrusted to local governments, was easy in the cities already equipped with specialized personnel and who were able to follow the project in its entirety, while it was difficult in the cities with less human resources and with a structuring of the organization chart less defined.
- In some cases the range of teams was not very effective because the Mavericks did not have sufficiently diversified skills and experience.
- The external point of view of the Mavericks, sometimes critical with the cities, has not always been well received and understood by the citizens.

## Positives

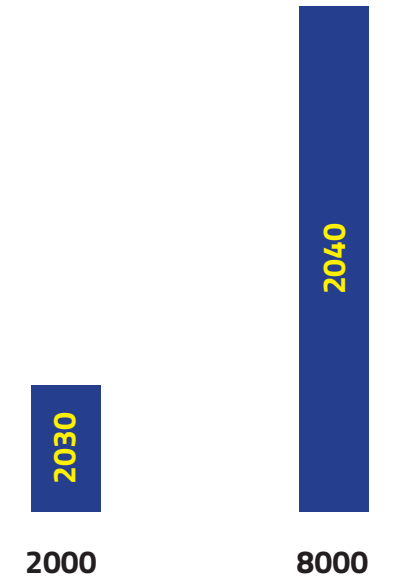
- As in the case of Palermo, the policy that was designed ad hoc and that was not possible to carry out adequately due to the migrant emergency, was a source of inspiration for the district of Marzahn-Hellersdorf, which was able to implement it.
- The external point of view and the experiences accumulated by the Mavericks were useful both for the host cities and for the cities of origin, which were able to benefit from a wealth of knowledge that would not have existed otherwise.
- Local Hosts have been successfully involved in the majority of cases, both as a bridge between the Mavericks and the city, and as active citizens involved in the policy making process.



**Local governments involved**



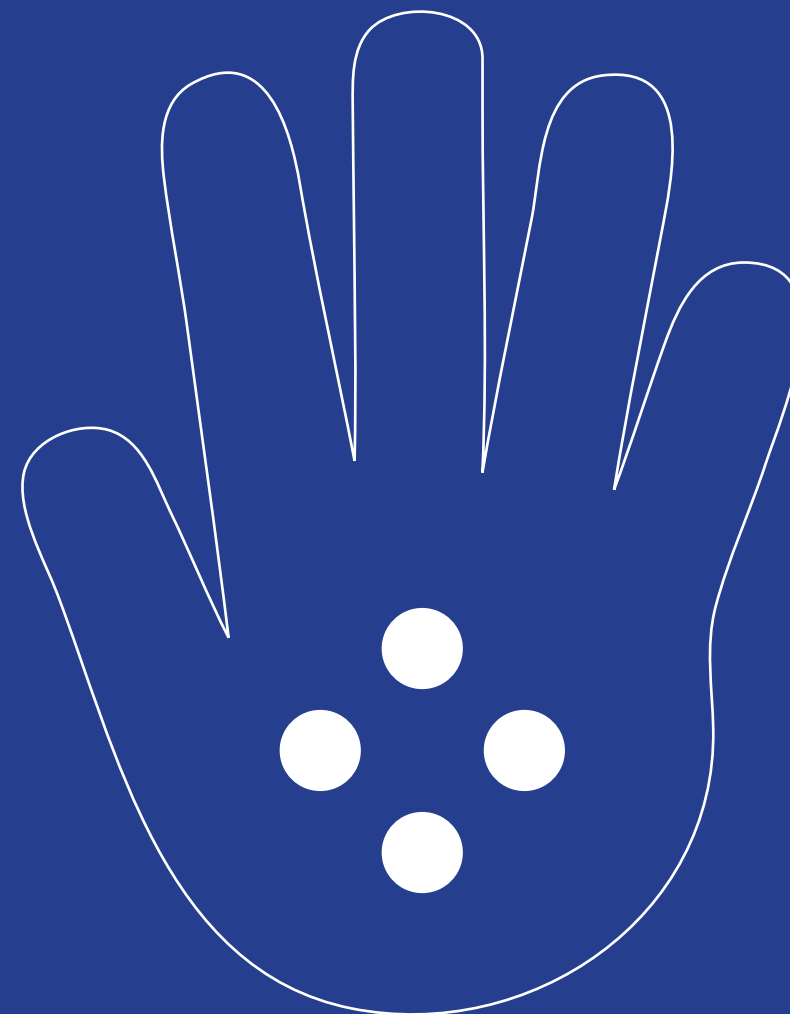
**Mavericks and local hosts involved**



# Roadmap 2040



Download the full report  
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and discover how to join  
Erasmus<sup>3</sup> - the Maverick Program



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**THE FUTURE  
OF GOVERNMENT 2030+**  
A Citizen Centric Perspective on  
New Government Models  
2018

JRC | EU POLICY LAB



**POLI.DESIGN**



**Credits:**

Accept by Designify.me for Noun Project  
Choose by Chasfart for Noun Project  
Dumbbell by Shane Willis for Noun Project  
Flag by Awesome for Noun Project  
Flight by Bhuvan for Noun Project  
Gears by Abdul Wahhab for Noun Project  
Team by Gregor Cresnar for Noun Project  
House by Cathy Moser for Noun Project  
Government by Romzicon for Noun Project  
People by Shashank for Noun Project  
Think by Johartcamp for Noun Project  
European Union by Kelsey Chisamore for Noun Project



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